

National Sheep Association



WINTER FAIR EASTERN REGION 2018



**FREE
TO
NSA
MEMBERS**

EVENT GUIDE



Friday 9th February 2018

**Melton Mowbray Market, Scaford Road,
Melton Mowbray, Leicestershire.**



Major Sponsors



Local Sponsors



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This Event Guide is published on behalf of NSA Eastern Region by Ceres Solutions, Crogham Farm Offices. Wymondham, Norfolk. NR18 0RR

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The NSA Eastern Region brings you a refreshed format of a combined Winter Fair and Conference – practical farmer style - at Melton Mowbray market and kicking off a new season of NSA activities.



If we thought 2017 was busy then look out because 2018 is going to bring all that and more as we approach our exit from the EU, in theory just a little over 12 months away. The strong likelihood is an extended transition period which will be essential to help us, and the EU, make changes without falling off a cliff. The best thing we can do is spend all our efforts making the most of it – reducing the risks our exit may bring and optimising the opportunities it presents, and there are plenty of both.

Assuming producers are doing as good a job as they can, with levels of productivity good and costs under control, there are then two things essential for industry profitability – a market place that gives adequate return, and a Govt farm support programme that, amongst other things, offsets the costs of things that cant be recouped from the market and gives reward for the many things that farmers do for public benefit but that aren't adequately paid for.

There is a phenomenal amount of work and preparations being done behind the scenes and some days there feels to be a real wind of change blowing through Defra corridors, but after more than 18 months of discussion and negotiation we are only just about to formally discuss the crucial subject of trade. Michael Gove's recent speeches have meant the future direction for farm support is becoming clearer. We cannot ignore the overall direction and we will see those words 'environment' and 'public good' used more and more.

I am confident that, due in no small measure to the work of the NSA, Ministers and decision makers have a far higher level of understanding of the value of sheep farming than they did previously, and know what the impacts could be if they get things wrong. The most fundamental thing to get right, with 96% of the 40% of UK sheepmeat that is exported going to the EU, is continued tariff free access beyond our departure.

(Continued on page 3)



THANKS

The NSA Eastern Region organisers would like to thank the following for their support:

Melton Mowbray Market for hosting the event.

The Major, Main and Regional Sponsors

Jamie Wild from Redhill Charollais for supplying sheep for the demonstrations and competitions.

Judges of the Trade and Breed Society Stand Competitions

Members of the Eastern Region Committee and all stewards who have given up their time to help.

EVENT ORGANISERS

NSA Eastern Region,
Crogham Farm Offices,
Wymondham, Norfolk. NR18 0RR
Tel: 01953 607860
Email: office@ceressolutions.co.uk

EASTERN REGION OFFICIALS

Chairman : Dan Phipps
Vice Chairman : Robert Spinks
Regional Manager :
Jonathan Barber

We do need to be investing in markets further afield but this won't happen overnight and it will bring with it the prospect of free trade deals that could present some real competition and problems in our marketplace. We then have to safeguard the budget allocation to farming and rural development, justify its investment, and secure its better targeting.

Make no mistake we are facing huge change that we need to do our best to read, influence, and adapt to, but there is plenty within our industry that makes good sense and that we can argue for.

The Eastern Region Winter Fair starts a huge annual programme of the NSA helping engage you with the topics that will set the foundations for your future and that will help you to not just survive but hopefully to thrive. I hope you enjoy and make the most of this event and I look forward to seeing you there.

Phil Stocker

CEO

*National Sheep
Association*



NSA EASTERN REGION WINTER FAIR

The Venue - Melton Market

Welcome to NSA Eastern Region Winter Fair and Conference at Melton Mowbray Market – we hope you have a great day.

The market is the largest Town centre market in the country and whilst it predates the Domesday Book, it is also modern, with multimillion new facilities, opened in 2017.



We provide weekly sales of all Livestock, Fur and Feather plus Farmers and antique Markets, a Sunday car boot, Saturday horse and machinery sales, award winning Tavern and many special events.

Melton Mowbray Market prides itself on providing a trusted service to all customers, setting a fair market price and paying for full weight. We also provide a free fieldsman service, able to give expert on farm advice.

If you get the chance, and haven't yet seen it then please take the opportunity to look round our sheep centre and the new cattle building. Our staff will be around all day, and look forward to meeting you.

Hugh Brown
CEO



VENUE

Melton Mowbray Livestock Market,
Scafford Road, Melton Mowbray,
Leicestershire. LE 13 1JY

OPENING TIMES

10.00am - 4.00pm

ADMISSION

Adults £5.00 NSA members FREE
(on production of 2017/18
membership card, one card, one free
entry)

Agricultural students free on
production of a student union card.
Children under 16 free.

EVENT GUIDE

Free Event Guide at the entrance.

DOGS

Only assistance dogs will be
permitted

DISABLED FACILITIES

Car parking and toilets available on
site.

FOOD

Provided by The Market Tavern. The
Tavern is fully licensed and serves an
extensive traditional menu: hot and
cold drinks and snacks.

TOILETS

Ladies and gents toilets, including
disabled facilities, are available.

HOW TO FIND US

Sat Nav postcode: LE13 1JY

The entrance to the public car park is
off the Nottingham Road. Follow the
market signs in Melton Mowbray.

CONFERENCE

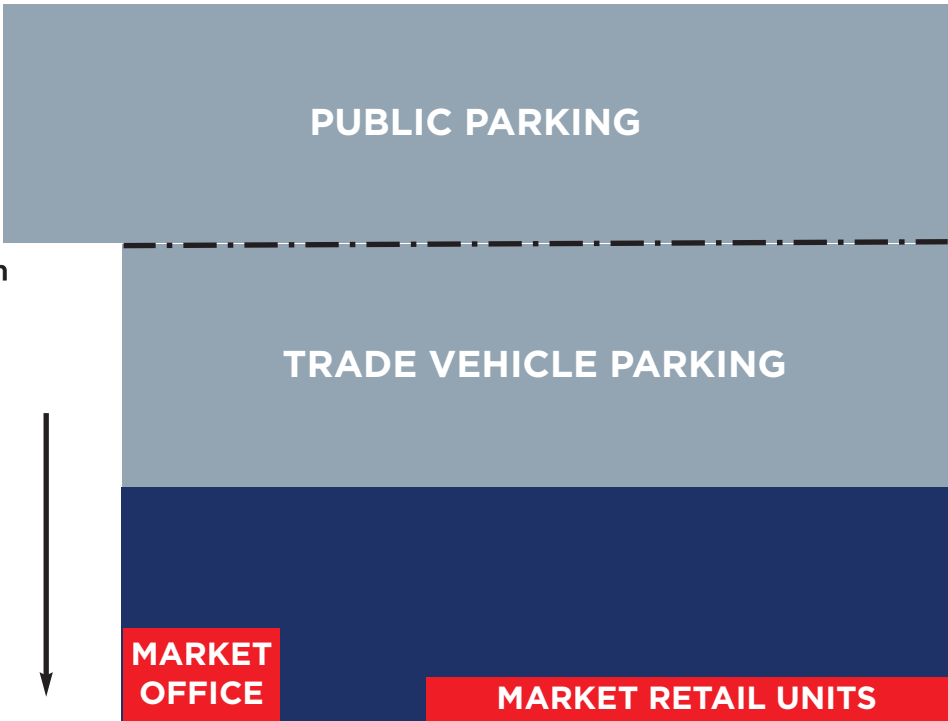
Seminars will start at 10 am and run
until 3.30 pm in the Banqueting Suite.
Full details on page 6-7.

STOCK JUDGING COMPETITION

Competitors please book in with the
Event Office upon arrival. Competition
will start at 10.30.

Vehicle entrance
Nottingham

Distance from
Main Road



Public Entrance





NSA EASTERN REGION WINTER FAIR

Conference Programme

Phil Stocker, CEO National Sheep Association will open the conference at 10.20 with a short welcome and introduction.

First speaker will start at 10.30 am in the warm and comfortable Banqueting Suite in the Market.

The focus of these talks is practical and helpful information to make your sheep flocks more profitable. Don't miss out on hearing these top speakers. There will be ample time for you to ask questions.

10.30 Kate Hovers, BVSc CertSHP MRCVS
Reducing Lameness in Flocks

Kate will outline the 5 point plan as developed by MSD Animal Health to dramatically reduce lameness in flocks.

11.00 Charles Sercombe - NFU Livestock Chairman
and local sheep farmer
Future thoughts on the Sheep Sector

Charles will give his views on the future of the sector following the Government's information on the likely direction for funding.

11.30 Robert Spink - Sheep Farmer
Sheep Farming in an Arable Rotation

Robert was an NSA Young Ambassador. He runs his own sheep flock and also is shepherd on a large arable farm in Suffolk. Robert will outline the challenges and opportunities with the integration of sheep on arable farms.



12 noon Phil Stocker – CEO National Sheep Association
Improving the welfare and longevity of rams in commercial sheep flocks.

Phil will report on the findings of the Animal Welfare Foundation-funded project on ram welfare and longevity. The project team worked with NSA to gather feedback from a range of commercial sheep farmers. He will discuss the recommendations for ram breeders and buyers to ensure rams have a long and productive working life.

**12.30 Charlie Thompson, BVMedSci BVM BVS MRCVS,
Zoetis Veterinary Consultant**
Controlling Worms in Sheep – the ‘Spring Rise’

Charlie will give visitors an insight into the problems that occur with the spring rise of parasites around lambing time and how best to tackle this.

**1.00 Liz Genever, Senior Beef & Lamb Scientist at
AHDB**
Managing Young Ewes at Lambing

Looking after young ewes in your flock can cut down culling and losses and improve production. Liz will expand on this and also introduce visitors to the exciting and new Challenge Sheep Project.

1.30 Howard Gilbert, Volac
Successful rearing of surplus lambs

Howard will report of a study carried out at IBERS Aberystwyth University looking into the most successful way to rear surplus lambs and the margins that can be achieved.

2.00 Melton Mowbray Market
Sheep trade and the live market

2.30 Presentation of prizes for Stock Judging

Timetable of Events

10.00 am

Event Opens to the Public.
Trade and Breed Society Stand Judging commences.

10.20 am

Official opening and welcome by Phil Stocker, CEO National Sheep in the Conference Area.

10.30 am

First seminar session begins.

12.45 pm

Presentations to Breed Society and Trade Stand winners.

2.00 am

Final seminar session begins.

2.30 pm

Presentation of prizes for the Stock Judging Competition.

4.00 pm

Event closes.

In the Market

On Friday in Melton Market there will be the regular Farmers Market. There is a wide range of local produce stalls selling a delicious mixture of meat, fish, vegetables, bread, cakes and other prepared dishes. Of course Stilton Cheese - but much, much more as well.

Running All Day

Stock Judging Competition

Test your skills by judging pens of sheep and a short quiz.

4 Stock Rams

4 Breeding Ewes

4 Prime Lambs

Free to enter and prizes of :-

£25

£20

£15

£10

AHDB Beef & Lamb

AHDB will be demonstrating the importance of body condition scoring (BCS) ewes as part of nutrition management and showing how selecting lambs for slaughter at their optimum, pays returns.

Trade Stands

A full list of the many varied agricultural display stands is listed in this guide.

TRIM YOUR COSTS, NOT YOUR EWES' FEET

Many UK sheep producers are cutting the costs of flock lameness by implementing the Five-Point Lameness Reduction Plan, which includes an investment in vaccination alongside prompt treatment of any affected sheep, and other prudent management interventions.

This proven long term lameness reduction plan builds flock resilience to disease, reduces the infection challenge on the farm and establishes immunity. The result is a significant reduction in the number of lame sheep on the farm and increased profitability.

Lameness costs you money by causing health and welfare problems. Firstly, in ewes, lameness leads to reduced grazing and sub optimal nutrition, which can cause twin lamb disease, reduced fertility and poor milk production. In lambs, lameness delays finishing and even if they do finish, lame lambs are unfit to travel, which presents a significant challenge when trying to comply with UK animal welfare legislation.

ADAS has calculated the cost of lameness per affected ewe to be £89.80¹. This means that if the incidence in any given flock is 10%, the cost of lameness is £8.98 for every ewe in the flock. Another recent study has shown that flocks could save £3.86 per ewe per

year by stopping routine foot trimming and minimising foot bathing to control footrot – two management practices that have been associated with a higher prevalence of lameness².

Footrot is the main cause of lameness on UK sheep farms. Vaccination is an aid to preventing lameness in a flock by stimulating immunity to (and reducing lesions caused by) *Dichelobacter nodosus*, the bacteria causing footrot. Vaccination should be on a whole flock basis and timed to coincide with times of high disease risk on the farm.

Computer modeling has shown a cost benefit for whole flock vaccination if lameness incidence due to footrot is more than 2% of sheep affected³.

References:

1. *Economic impact of health and welfare issues in beef cattle and sheep in England. ADAS UK study (2013).*
2. *J R Winter and L E Green. Cost benefit analysis for ewes lame with footrot. The Veterinary Journal 220 (2017) 1-6.*
3. *University of Reading Footrot Cost Model*





BREED SOCIETY STANDS

Details of Exhibitors

Charollais Sheep Society

Carroll Barber, Youngmans Road, Wymondham,
Norfolk

NR18 0RR

Tel: 01953 607860

carroll@charollaisheep.com

*Easy lambing, lean quality carcass & quick growth
are attributes which make Charollais rams today's
top choice with prime lamb producers.*

Lleyn Sheep Society

Gwenda Roberts, Gwyndy, Bryncroes, Sarn,
Pwllheli, Gwynedd. LL53 8ET

Tel: 079666 99930

office@lleynsheep.com or

promotions@lleynsheep.com

*The modern breeding ewe suitable for crossing
with any terminal sire to produce lambs that the
market wants.*

Suffolk Sheep Society

Robin McIlwrath, Unit B, Ballymena Business
Centre, Fenaghy Road, Ballymena, Co Antrim,
Northern Ireland. BT42 1FL

Tel: 02825 632342

robinmcilwrath@suffolksheep.org

*The Suffolk remains number one for growth and
finishes quickly. Suffolk lambs can also be taken
to heavier carcass weights.*

NSA EASTERN REGION 33rd Annual Ram Sale

**FRIDAY 21st
SEPTEMBER 2018
Melton Mowbray
Market**

**Quality, Inspected
Rams from
major breeds including
Charollais, Suffolk,
Texel and others.**

**Contact for entry details
& catalogues**

**Tel: Jonathan Barber
01953 607860**

**or Melton Mowbray
Market
Tel: 01664 562971**





Agrimin Ltd

Mark Armstrong, Arlanda Way, Humberside Airport, Kirmington, Lincolnshire DN39 6YH
Tel: 01652 688046
info@agrimin.co.uk
Agrimin 24.7 trace element boluses for sheep.
Dose at scanning for guaranteed supplementation through to peak lactation.

AHDB Beef & Lamb

Aaron Newman, AHDB Beef & Lamb, Stoneleigh Park, Kenilworth, Warks CV8 2TL.
Tel: 024 76478834
brp@ahdb.org.uk
The AHDB Beef & Lamb Better Returns Programme encourages producers to evaluate their businesses to identify where improvements can be made.

Animax Ltd

Wyn Bennett, Shepherds Grove West, Stanton, Bury St Edmunds, Suffolk. IP31 2AR
Tel: 01359 252181
info@animax-vet.com
Animax is a pioneering British company which specialises in the research, development and manufacture of highly effective animal health products.

Baa Baa Trailaa

Emma Boniface, Oak Farm, Upper Boddington, Daventry, Northamptonshire. NN11 6DW
Tel : 01327 261810
sales@baughans.co.uk
Brand new lambing trailer! It's not cheating just less bleating.

Bimeda UK

Unit 2, Bryn Cefni Industrial Park, Llanfear, Anglesey. LL77 7XA
Tel: 01248 725400
fmorris@bimeda.com
Bimeda is a global manufacturer, distributor and marketer of quality animal health products, including Cosecure sheep boluses.

BRP (Bombardier Recreational Products)

Tel : 07770544576
Paul.wood@brp.com
BRP designs, manufactures and distributes motorised professional, recreational and powersport vehicles. Its Can-Am brand provides utility users with innovative, economical, comfortable and versatile ATVs and SSVs.

Bonanza Calf Nutrition

Coes Road, Industrial Estate, Dundalk, Co Loath.
Tel: +353 429336001
bcarr@uniblock.ie
Bonanza Calf Nutrition is the milk replacer company that uses more real milk in it's formulas.

British Wool Marketing Board

Gareth Jones, Wool House, Sidings Close, Canal Road, Bradford BD2 1AZ
Tel: 01274 688666
mail@britishwool.org.uk
An information display of the current wool market situation and useful hints and tips for wool management and presentation.

Cargill

Dalton Airfield Industrial Estate, Thirsk, North Yorkshire. YO7 3HE
Tel: 01845 578125
customerservices-dalton@provimi.co.uk
The ProviMilk Lamb Range includes the Shepherdess lamb colostrum, lamb feeder and milk replacers, for feeding young or orphan lambs.

CCM Auctions Skipton

Ted Ogden, Skipton Auction Mart, Lingfields, Gargrave Road, Skipton BD23 1UD
Tel: 01756 792375 ted@ccmauctions.com
Farmstock Auctioneers & Valuers. 5 fortnightly sales September to October of 6,000 to 12,000 Mule Gimmer Lambs. Fortnightly Autumn Sales of 10,000 to 12,000 store lambs and breeding sheep. Large year round sales.



Ceva Animal Health

Unit 3, Anglo Office Park, White Lion Road,
Amersham, Bucks. HP7 9FB
Tel : 01494 781510
ceva.uk@ceva.com
*Ceva Animal Health manufacture Ceva
Chlamydia, the no. 1 vaccine against enzootic
abortion and specialise in reproductive
management for profit*

Country Land and Business Association (CLA)

Debbie Nicholson, CLA Midlands, Knightley,
Woodseaves, Stafford. ST20 0JW
Tel: 01785 337010
midlands@cla.org.uk
*CLA is the membership organisation for owners of
land, property and business in rural England and
Wales.*

Clinwil Nutrition Services

Woodlands, Uphampton, Shobdon, Herefordshire.
HR6 9NH
Tel : 01568 708708
chris@clinwil.com
*"The Trace Element Specialists" Take the guess
work out of feeding trace element - talk to us.*

Dart Ltd

Kayley Radford, Manor Farm House, London
Road, Shardlow, Derbyshire. DE72 2GD
Tel : 01332 794910
kayley.radford@darttraining.co.uk
*DART is a land-based training provider offering
apprenticeships, study programmes and
traineeships in agriculture, horticulture, animal
care and vet nursing.*

Farmers Fresh

Paula Rowly, The Abattoir, Rouncil Lane,
Kenilworth, Warwicks. CV8 1NN
Tel : 01926 853211
paula@farmersfresh.co.uk
*The farmer-owned, farmer-led meat business. UK
wide procurement; direct to abattoir and livestock
market purchases.*

Farm Tech

Gavin Lawson, The Outbuildings, 2 Top Row,
Sledmere, Driffield, Yorkshire. YO25 3XL
Tel : 01377 258153
gavin@farmtechuk.co.uk
Calving & lambing animal welfare cameras.

G Shepherd Animal Health

Wrainhow Business Centre, Lewth Lane,
Woodplumpton, Preston. PR4 0TD
Tel : 01772 690131
mail@gshepherd.co.uk
*Top quality First Thirst colostrum supplements.
Highly available trace element drenches, foot
health products. We know they are top quality,
because we make them!*

Horner Shearing

Laneside Farm, West Bradford, Clitheroe, Lancs.
BB7 4QH
Tel: 01200 427419 info@hornershearing.com
*Horner Shearing manufacture and supply sheep
shearing and cattle clipping equipment including
the Longhorn 12volt and Longhorn XT 240 volt
machines.*

JG Animal Health

Jonathan Guy, Windrush, Cradley, Malvern
WR13 5LF. Tel: 01886 880482
jganimalhealth@aol.com
*Nutritional supplements for all cattle and sheep.
Premier Drench at the forefront of livestock
performance.*

KiwiKit Ltd

Bryony Petty, Unit 6, Aston Hill Road, Craven
Arms Business Park, Craven Arms, Shropshire.
SY7 8NU. Tel : 01584 879959
bpetty@kiwikit.co.uk
*New Zealand solutions and products for British
Farmers, Fencing Contractors and Veterinary
Surgeons.*



Manor Farm Feeds (Owston) Ltd

Jon Bland, Green Lane, Owston, Oakham,
Rutland. LE15 8DM
Tel : 01664 454256
sales@manorfarmfeeds.co.uk
Animal feed producer.

Melton Mowbray Market

Scalford Road, Melton Mowbray, Leics. LE13 1JY
Tel : 01664 562971
sales@meltonmowbraymarket.co.uk
*Melton Mowbray Market holds Livestock Markets
throughout the year on Tuesdays plus special
breeding sheep sales during the year.*

MSD Animal Health

Walton Manor, Walton, Milton Keynes, MK7 7AJ
Tel: 001908 685685
vet-support.uk@merck.com
www.msd-animal-health.co.uk
*MSD Animal Health offers one of the industry's
most innovative portfolios, not only of products,
but also services and technologies, to prevent,
control and treat diseases across all major farm
animal species. A warm welcome awaits you:
come and visit the MSD Stand to find out more.*

Roxan ID

Allison Lack, Pheasant Mill, Dunsdale Road,
Selkirk. TD7 5DZ.
Tel: 01750 724110
sales@roxan.co.uk
*Roxan brings to you the TagFaster, fully automatic
EID tagging system for Breeding/Slaughter Sheep
Identification which is manufactured in the
Scottish Borders. We also supply the Alpha Cattle
tag which includes a full range of Visual, EID and
BVD.*

National Sheep Association

Hannah Park, The Sheep Centre, Malvern
Worcs WR13 6PH. Tel: 01684 892661
enquiries@nationalsheep.org.uk
www.nationalsheep.org.uk
*Help NSA provide a voice for UK sheep farmers
by joining today for just £50 a year (£25 for under
27s). Tel: 01684 892661.*

NSA Eastern Region Ram Sales

Jonathan Barber, Crogham Offices, Youngmans
Road, Wymondham, Norfolk. NR18 0RR
Tel: 01953 607860
carroll@ceressolutions.co.uk
*The NSA region runs 2 ram sales each year of
inspected, top quality sires. 2018 Dates - Rugby
Market, Friday 24th August and Melton Mowbray
Market, Friday 21st September. Entries welcome.*

Shearwell Data

Hilary O'Keefe, Putham, Wheddon Cross,
Minehead, Somerset TA24 7AS
Tel: 01643 841611
sales@shearwell.co.uk
*Livestock ID Systems, cattle tags including the
Ketchum metal tag, sheep and pig tags, on-farm
software, phone apps and readers.*

Volac

Lauren Martin, 50 Fishers Lane, Orwell, Royston,
Hertfordshire. SG8 5QX
Tel: 01223 206827
jackie.bradley@volac.com
*Volac helps you have strong, healthy lambs with a
versatile range of labour saving feeders and
market-leading LAMLAC ewe milk replacer.*

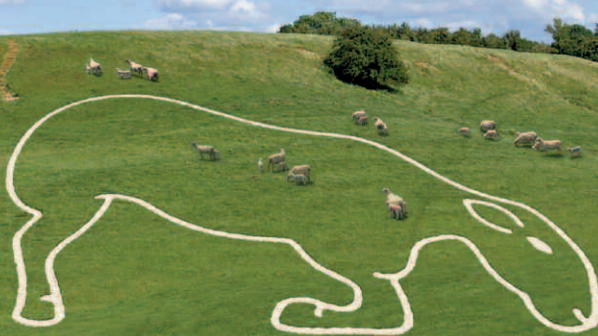
Zoetis UK Ltd

Walton Oaks, Dorking Road, Tadworth. KT20 7NS
Tel: 0845 300 8034
customersupportuk@zoetis.com
*At Zoetis, we are committed to working with you
to improve the health, well-being and productivity
of your animals.*



STAMP OUT LAMENESS

FOLLOW THE FIVE POINT PLAN



Lameness in sheep is a major health issue facing UK farmers: it can cost an individual farmer up to £15,000¹.

The Five Point Plan:

- **Cull** – to build flock resilience
- **Treat, Quarantine and Avoid** – to reduce the disease challenge, and
- **Vaccinate** – to establish immunity




Footvax[®]
For Footrot

Reference:
1. Farmers Weekly Magazine Sheep Lameness Survey 2012

Use medicines responsibly. For more information visit www.nraah.co.uk/responsible

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Further information is available from MSD Animal Health, Walton Manor, Walton, Milton Keynes MK7 7AJ

Tel: 01908 685 685 • www.msd-animal-health.co.uk



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Animal Health