



Red Tractor Assurance



WHY BE FARM ASSURED?

- Recognised by major buyers.



The co-operative food



Sainsbury's

Waitrose



TESCO

- Opens selling opportunities.

- Ensures compliance with the law.

- Less likelihood of government inspections.



IN THE PIGS AND POULTRY SECTORS:

- Integrated IPPC inspections

IN THE CROPS AND SUGAR BEET SECTOR:

- BASIS points
- Access to biofuels market



IN THE FRESH PRODUCE SECTOR:

- BASIS points
- Free access to LIAISON
- Recognised by exporters who demand Globalgap assurance.



RED TRACTOR ASSURANCE

WHO WE ARE

Red Tractor Assurance is a not for profit company, owned and funded by the British farming and food industry.

WHAT WE DO

Assurance – We deliver credible schemes, with standards set with input from all parts of the industry, which are practical, simple and achievable.

Promoting the logo – We maximise the use of the Red Tractor logo through consumer communications, trade liaison and collaboration with farming organisations, AHDB sectors and BPC.

TRUST THE TRACTOR



RED TRACTOR WEEK



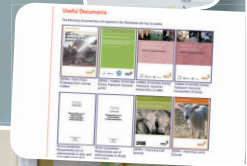
Red Tractor Assurance



WHAT SUPPORT IS AVAILABLE?

The Red Tractor team appreciate that farmers time is precious so have tried to make the assurance process as simple as possible. The following are on our website www.redtractorassurance.org.uk

- **Scheme manuals** – containing details of what farmers need to do including detailed guidance on how to meet the standards.
- **Useful publications** – a range of codes of practice and publications can be downloaded.
- **Templates** – of all the records farmers have to keep.
- **Pre-visit checklist** – to go through before your inspection.



MEMBER SERVICES

Additional tools to make the assurance process easier.

- Self-assessment audit.
- Register on e-letter mailing list.
- View latest certification information.
- Complete a post-audit questionnaire.

Members can sign up for services at www.redtractorassurance.org.uk/registration

CONTACT US



We are always at the end of a phone or on email if you have any questions about joining or concerns about your membership. Contact us at memberhelp@redtractor.org.uk or call

Beef, Lamb and Dairy – 02476 478 630

Pigs, Poultry, Crops & Fresh Produce – 01932 589 800



MASSEY FERGUSON

Kindly sponsored by Massey Ferguson as part of their continuing support to UK farmers and growers – and their commitment to Red Tractor.