



NSA BREED SOCIETY FORUM

Thursday 8th May 2014 at Hafod-a-Hendre, Royal Welsh Showground

'Meeting the needs of the commercial farmer'

- 10.00am** **Registration, tea and coffee**
- 10.30am** **Welcome**
Paul Wozencraft, NSA Cymru/Wales Chairman
- 10.40am** **NSA update**
Phil Stocker, NSA Chief Executive, and Joanne Briggs, NSA Communications Manager
- 11.20am** **Current market requirements**
John Richards, Hybu Cig Cymru Industry and Market Information Officer
- 12 noon** **New initiatives and future services**
Lucy Webb-Wilson, Signet Breeding Specialist
- 12.40pm** **Lunch**
- 1.20pm** **Meeting the needs of the commercial farmer**
- 1.20pm-1.30pm – Dr Dai Morris, pedigree Lleyn breeder, and Sion Jones, commercial farmer running Lleyn ewes
 - 1.30pm-1.40pm – The Welsh Mountain Breeding Project – Tim Tyne, breeder
 - 1.40pm-1.50pm – Margaret Lawrence, pedigree Texel breeder, and commercial farmers Martin Greenfield.
 - 1.50pm-2.30pm – Debate chaired by NSA Chief Executive Phil Stocker
- 2.30pm** **Tea and coffee**
- 2.45pm** **Depart for farm walk**
- We can travel in convoy to the farm from the Royal Welsh Showground. It's a distance of only seven miles and directions will be provided on the day.
Please note, the farm walk is open to people who have attended the Breed Society Forum; you cannot attend the farm walk only.
- 3.00pm** **Farm walk with Keith Williams at Hendy Farm**
- Keith was named Farmers Weekly Sheep Farmer of the Year in 2013, catching the eye of the judges with his grassland management and focus on genetics. He runs 800 ewes and 200 ewe lambs, plus a small flock of performance-recorded commercial Texels and some suckler cows. He is moving away from his base flock of Welsh Mountain, Welsh Mule and Texel cross ewes, following a recent decision to begin introducing Lleyn genetics. Keith sells as many finished lambs as he can to Waitrose and is very focussed on increasing the overall profitability of his enterprise. Click [here](#) to find out more.
- 4.30pm** **Finish and depart**



Chief Executive: Phil Stocker
A company Limited by Guarantee. Registered in England. Registration No 37818.
Registered charity in England and Wales (249255) and in Scotland (SC042853).

