

## Terms and conditions National Sheep Association online discount codes

- 1. NSA occasionally offers a discount on membership subscriptions bought online, through the use of a promotional code. The code must be entered into the "Discount Code" field on the Membership Application page and applied for the discount to be deducted from the purchase.
- 2. Discount codes can only be used when buying a full-price online, **UK** subscription:
  - a. When paying with a credit or debit card;
  - b. When paying by direct debit, if the discount code is for more than 20%. (Payment by direct debit triggers an automatic 20% discount in the first year. A discount code of 20% or less cannot be used in addition to the 20% direct debit discount, and the 20% direct debit discount cannot be used in addition to a discount code of more than 20%).

Discount codes cannot be used on paper applications or on BACS payments. They also cannot be used on International subscriptions, be they purchased online or via a paper application.

- 3. Unless stated otherwise, discount codes are only applicable to new membership subscriptions or cancelled members being contacted via a specific campaign. Discount codes cannot be used by existing members renewing an existing subscription.
- 4. If a discount code is used in error and is not flagged up by the website at the time, NSA will contact you using the contact details provided in the membership application.
- 5. Only one discount code can be used per membership subscription purchased; codes cannot be combined.
- 6. Discount codes can only be used during a promotion period and at the point of purchase; under no circumstances will NSA extend the period for any individual or retrospectively apply the discount if it wasn't claimed at point of purchase.
- 7. Please respect that NSA is a not-for-profit organisation/registered charity and every membership subscription is vital in funding its work to provide a voice for the UK sheep sector. Discount codes are offered to encourage sheep farmers to join NSA for the first time, so they can recognise the important work NSA does and continue to support it in the long-term. Offering a discount code on membership renewals would reduce NSA's income and, therefore, its ability to fulfil its stated objectives. In fact, for members who recognise the work NSA does, it is possible to add an annual donation to your subscription. Email <a href="membership@nationalsheep.org.uk">membership@nationalsheep.org.uk</a> to enquire how.

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