

# BUSINESS EFFICIENCY TRAINING FOR SHEEP FARMERS

Understanding Sheep Enterprise Costings and Performance Indicators



## One day training course open to all sheep farmers in England at discounted rates

NSA in partnership with Farming4Prophet are very pleased to invite you to a Sheep Training Day, the overall aim of which is to help improve understanding of the Key Performance Indicators (KPI's) essential to the long term profitability of a successful sheep enterprise. A number of training days have been planned and we hope to welcome you to a session in your area - see below for dates.

### So what are some of the key issues you need to get to grips with?

- Is my lambing % good enough?
- Are my feed costs about right?
- Could my lamb sales be better?
- Are my forage costs ok?
- Is my lamb mortality rate too high?
- Are my vet bills too high?
- Is my flock replacement cost too high?
- How does my flock performance compare to the top 10%

The course will aim to cover all of the above in an informal, interactive and friendly environment, which we believe will afford significant benefit to those who attend.

Please note this training may offer the opportunity to establish an ongoing Management Group once the training is complete, however there is no commitment required to join the Management Group if you simply wish to undergo the sheep training. Attendees are required to bring their own laptop or tablet to the training session.

16th October 2014	The Sheep Centre Malvern, WR13 6PH
30th October	Exeter Livestock Market, Devon EX2 8FD
13th November	Westmorland County Agricultural Society LA7 7NH
20th November	Bakewell Market, Derbyshire DE45 1AH
5th December	Hexham Mart, Northumberland NE46 3SG
9th December	FAI Farms, Oxford OX2 8QJ
16th December	The Sheep Centre Malvern WR13 6PH
18th December	Ashford Market Kent TN24 0HB
15th January 2015	Exeter Livestock Market Devon EX2 8FD
20th January	Reaseheath College Cheshire CW5 6DF
29th January	Great Yorkshire Showground HG2 8NZ
5th February	Plumpton College Sussex BN7 3AE

All sessions from 9.30am to 4pm with refreshments and lunch provided.

### Session Leaders

#### Lesley Stubbings

Independent Sheep  
Consultant  
or

#### Kate Phillips

Independent Sheep  
Specialist  
or

#### Phil Stocker

NSA Chief Executive

**If you are interested in coming along please complete and return the attached reply slip as soon as possible, as places are limited.**



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## BOOKING FORM

Name:

Address:

Postcode:

Tel. No:

Mobile:

Email:

Training session date and venue:

The cost of these training sessions has been significantly offset by funding obtained from Defra, meaning the cost of attendance is a one-off fee of £58+VAT. (£69.60)

Please tick the relevant box(es) and post your completed form to NSA, The Sheep Centre, Malvern, WR13 6PH, or fax it to 01684 892663. Please direct enquiries to NSA on 01684 892661 or enquiries@nationalsheep.org.uk, but please do not email credit card details.

- Please find enclosed a cheque for £69.60, made payable to National Sheep Association.
- Please charge my credit/debit card for £69.60 – details provided below.
- Please send me a VAT receipt.

**Credit card details:** (Information in this section will be destroyed immediately after payment is taken)

NAME ON CARD		TYPE OF CARD (No American Express)	
ADDRESS (if different to above)		VALID FROM (MMYY)	
		VALID TO (MMYY)	
CARD NUMBER (16 digits)		SECURITY CODE (Three digits)	

